



Western Pennsylvania Apartment Association

P.O. Box 3165 * Pittsburgh PA 15230 * (412)288-9780 Fax (412)261-4683
wpaaoffice@aol.com— www.thewpaa.com

2010 Calendar Of Events. Save the Dates!

- Totally Toni—May 19th
- Pirate Game—Aug 7th
- Golf Outing—August 23rd
Diamond Run Golf Course
- Trade Show—October
- Holiday Gala—Dec 9th
At the Priory in the N. Side

*Dates subject to change

2010 Officers

**President—Linda
Hindmarch**
**Vice President—Jim
Caropresi**
Secretary—Faith Dickinson
Treasurer—Janice Jones

Board of Directors

Rickie Baustert
Frank Bercelli
Kathleen Brown
Renee Cale
Craig Davis
Doug Gelosh
Hydie Pfeiffer
Jaclyn Yeschenko

A Letter From Our President

I would like to start out by saying how honored and excited I am to have been elected President of the Western Pennsylvania Apartment Association.

I am looking forward to the challenge and ready to face it head on.

We are in the midst of planning all the events for the upcoming year and have some exciting things in the works.

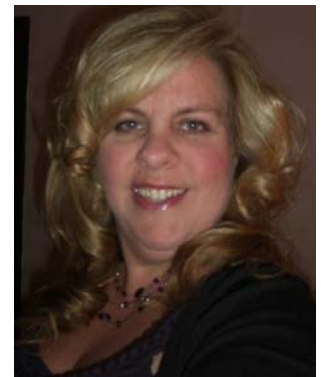
As we speak, Craig Davis is working on the education portion of our events, including a leasing seminar with Toni Blake at the Rivers Casino on May 19th.

This year we are combining forces with PAHMA to make our Maintenance Mania competition even more fun and exciting than it

has been in the past. The maintenance staff will also have the opportunity that day to attend a Fair Housing seminar geared directly to them and the issues that they face on a day-to-day basis with residents.

Renee Cale is working on our annual Golf Outing which will again be held in September. Renee has also been able to secure tickets to the August 7th Pittsburgh Pirate game which will feature fireworks and a concert with George Thorogood.

In October we will be holding our annual Trade Show. As always, we will be finishing off the year with the Holiday Gala in December at the beautiful Priory in North Side.



In addition to all these upcoming events we will be offering CAM and NALP classes in the fall.

We are also working on a new website which should help in keeping all our members better informed on a timely basis.

I am looking forward to having the opportunity to meet all of our members during this coming year.

See you all soon.

Linda Hindmarch
President
WPAA



Bowling Night—April 13

Get out of the house and join all your fellow WPAA members for a fun night of bowling at the new bowling alley in the Meadows Casino on April 13th from 6:00 PM—9:00 PM!

\$20 per person includes three games of bowling, shoe rental, snacks and some surprises! It's going to be a fun night in a relaxing atmosphere. It will be great to see some old friends and

meet some of our newer members. For more information or to RSVP for this event go the WPAA website of call the office at 412-288-9780.

Toni Blake Live On Stage at the Rivers Casino



On Wednesday, May 19 the WPAA will hold a fun and informative seminar featuring Toni Blake!

Be sure to mark your calendar as this is one event you will not want to miss! It will be at The Wheelhouse at The Rivers Casino. Registration and

breakfast will start at 8:00am and the seminar will be held from 9:00am-12:00pm.

Toni Blake is an international speaker, author and comedienne. Having invested more than 28 years of her life in multifamily housing, she tours over 50 cities each year inspiring thousands of industry professionals. As an author, Toni's expertise has been published in over 35 trade magazines across the country. She was selected by the National Apartment Association as one of the industry's "Marketing Gurus" and is recognized for her

research and innovative concepts in customer service, sales, and marketing. Toni was honored at the very first Multifamily PRO "People's Choice Awards" winning awards for Educational Excellence, Imagination and Innovation.

Learn more about Toni Blake by checking out her website at www.totallytoni.com.

For more information or to sign up for this exciting event please contact the WPAA office at 412-288-9780.

Terri Trainer Fall Trade Show & Seminar

